



SYNERGY  
ORANGE  
PAPER

RESEARCH REPORT

# CLINICAL TRIALS IN EUROPE

AUTUMN 2018

© SYNERGY RESEARCH GROUP

[WWW.SRGCRO.COM](http://WWW.SRGCRO.COM)

# FOREWORD

The Orange Paper is a free publication produced by Synergy Research Group for the pharmaceutical industry since 2007. It pulls together data from numerous public sources into a single brief document to aid decision makers planning to conduct clinical trials. It is produced quarterly, with an annual summary at the close of each year.



SYNERGY  
ORANGE  
PAPER

# TABLE OF CONTENTS

## 0. [Executive Summary](#)

### 1. Worldwide Clinical Trials in Q3 2018

- [Trial Data](#)

Absolute numbers and per cent change of trials by type, phase and therapy area

- [Sponsor Data](#)

Absolute numbers and per cent change in number of subjects, breakdown by study type, phase and therapy area

- [Patient Data](#)

Absolute numbers and per cent change in number of subjects, breakdown by study type, phase and therapy area

### 2. Clinical Trials in Europe

- [Trial Data](#)

- [Sponsor Data](#)

- [Patient Data](#)

- [Regulatory Data](#)

New drugs approved by FDA and EMA, update on Regulatory changes and CTA timelines.

- [Inspection Data](#)

### 3. Tech Trends in Pharmaceuticals and Healthcare Industries

- [Patient Centricity](#)

- [Clinical Trials](#)

- [Healthcare Providers](#)



SYNERGY  
ORANGE  
PAPER



# EXECUTIVE SUMMARY

During Q3 2018 the official FDA website showed approvals for initiation of 6,396 new clinical trials of all types worldwide, including local and bioequivalence studies. There were 2,076 studies approved in USA and 1,615 trials were approved in 17 leading European countries. This translates to worldwide overall year on year growth rates of 19% worldwide, 8% in USA and a 23% decline in 17 leading European countries by number of studies (we set a threshold of as minimum 20 Clinical trials conducted in Q3 2018 as including criteria for European countries).

Interventional clinical trials are the dominant type of research with 82% market share worldwide, 90% in USA and 82% in Europe. The most prevalent phase of clinical trials conducted worldwide by number of studies was Phase II. The dominant phase of clinical trials conducted across European sites by number of studies and patients was Phase III.

The worldwide population of patients enrolled in clinical trials of all types in Q3 2018 reached 1.2 million people; The majority of patients are enrolled in Phase III trials, and the largest growth in the global patient population was seen in Europe.

The most prevalent therapeutic areas of clinical trials are Oncology and Cardiology.

During Q3 2018 the Committee for Medicinal Products for Human Use (CHMP) of the European Medicine Agency (EMA) evaluated 21 new drugs. One drug was withdrawn, 20 drugs received positive opinions and were approved for marketing.

In the same quarter, the Center for Drug Evaluation and Research (CDER) of the FDA approved 13 new drugs; four of them were new molecular entities (NME); various improvements in existing pharmaceutical products.

Three top tech trends in the Pharmaceuticals industry in Q3 2018 were:

- Improving quality of Patient Relationship with patient-faced services like Medication Adherence apps, Telemedicine services and In-Home Diagnostic devices;
- Improving quality, speed and cost-efficiency in clinical trials with Risk Management solutions, Study Data Analysis tools and Study Compliance systems;
- Improving speed and cost-efficiency in Clinical Practice of Healthcare Providers with AI-powered automated Diagnostic tools and voice-powered Physician's Assistant tools.





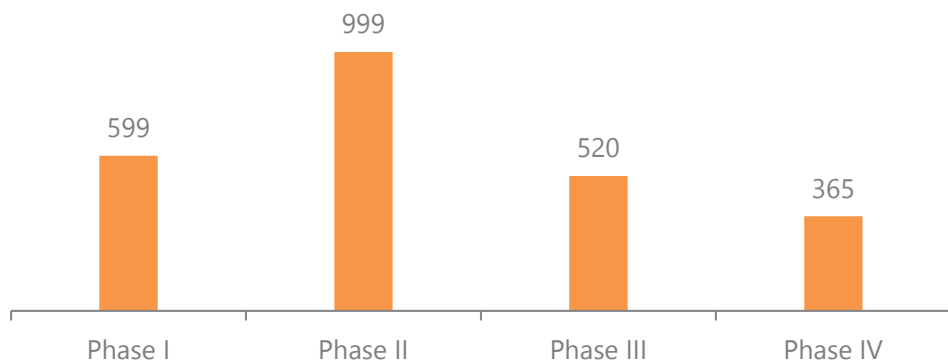
# WORLDWIDE CLINICAL TRIALS

## Trial Data

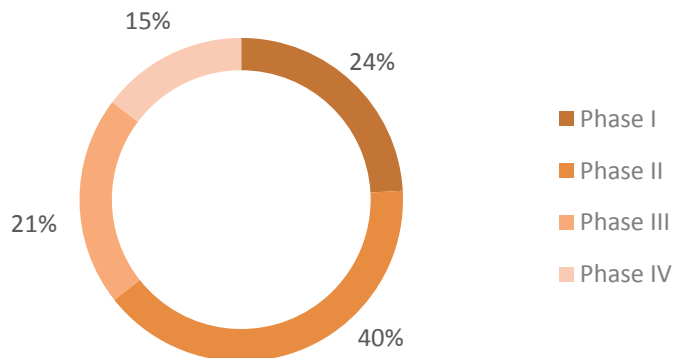
During Q3 2018 the official FDA website showed approvals for initiation of 6,396 new clinical trials of all types worldwide, including local and bioequivalence studies with an overall year on year growth rate of 19% driven in large by an increasing number of trials in developing countries.

Interventional study types identified as Phase (I- IV) were confirmed for 2,483 clinical trials. The most prevalent phase of clinical trials on a global scale was Phase II. The combined market share of USA and European countries reached 57% by the number of initiated studies; Russia accounts for only 3% of the global clinical trials market. Interventional clinical trials are the dominant type of research with 82% market share.

Breakdown of global clinical trials by Phase



Percentage breakdown of global clinical trials by Phase

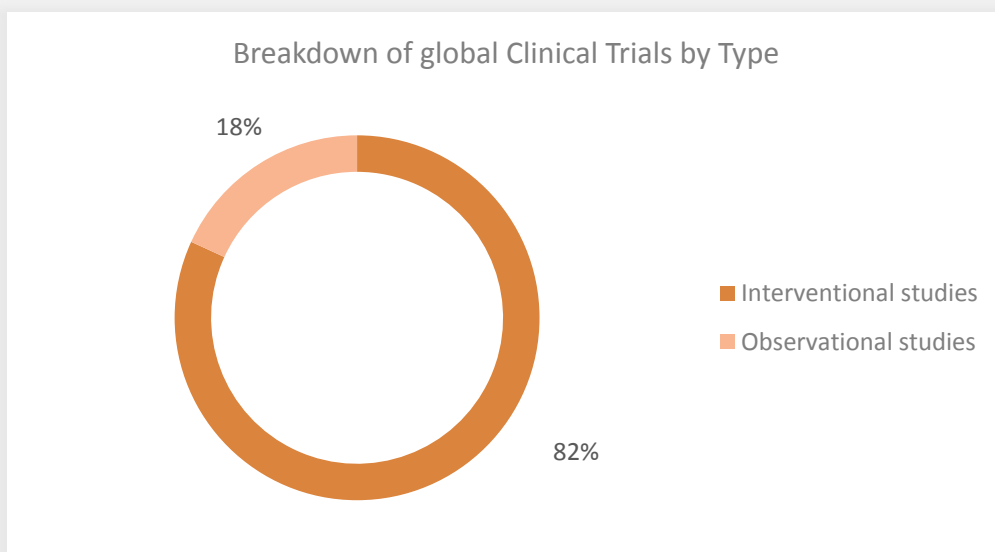
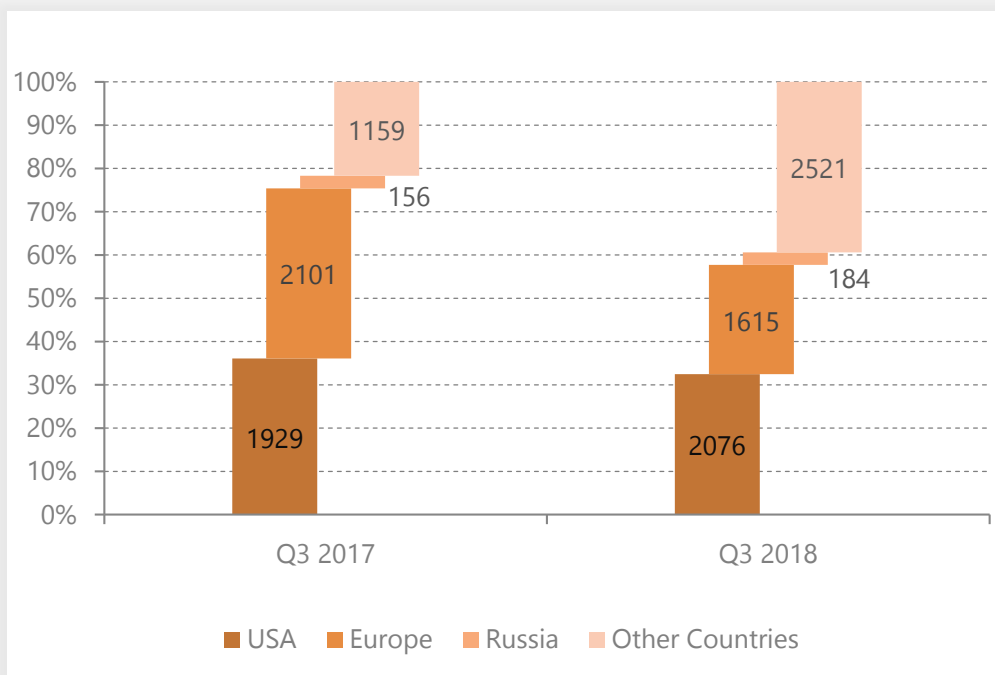




### Breakdown by region of origin

The proportions between different regions (USA, Europe, Russia, Other Countries) for trials conducted in Q3 2018 changed in comparison to Q3 2017.

The share of Clinical Trials conducted in Russia stayed at 3% in comparison with Q3 2017.

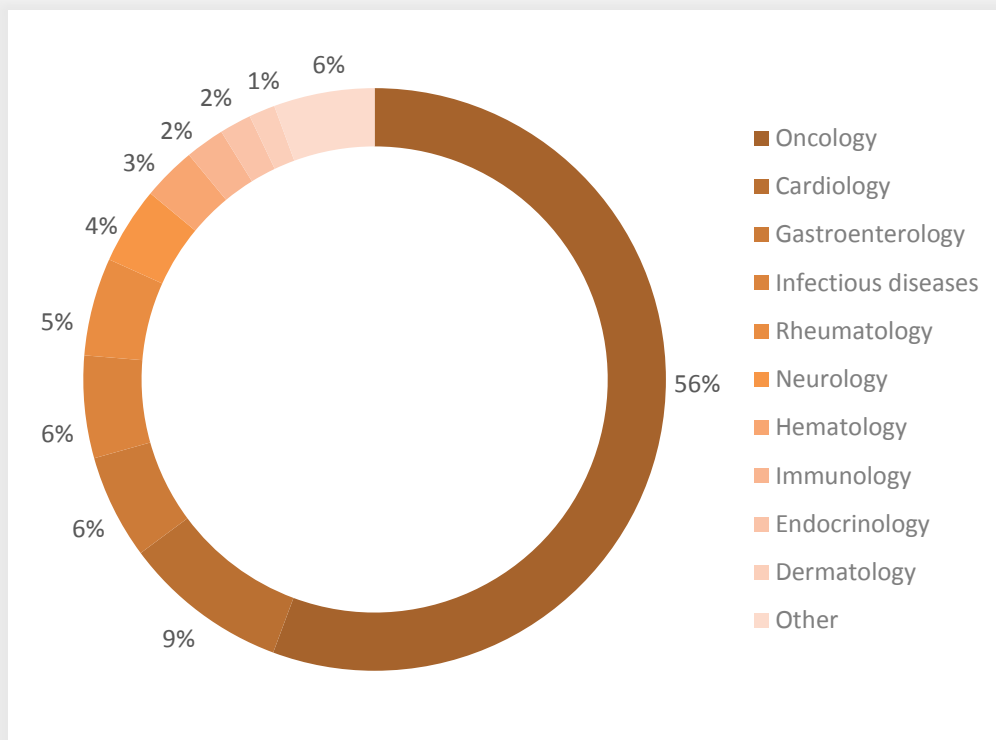


### Therapeutic areas of clinical trials worldwide



The largest number of studies were initiated in Oncology (1382 studies), Cardiology (228 studies), Gastroenterology (144), Infectious diseases (141) and Rheumatology (135 studies).

More than one therapeutic area could be assigned to a trial. BE studies were not included in any therapeutic area group.





## WORLDWIDE CLINICAL TRIALS

### Sponsor Data

"Team members" comprising the TOP-TEN global sponsors of clinical trials worldwide has remained static for the past 5 years – this fact may be explained by the substantial and continuously rising amounts of investments required for research and development of new drugs.

It's remarkable that the combined market power of these leading pharmaceutical corporations is about 10% of the patient population engaged in interventional clinical trials where a study phase has been identified.

Nº	Company Name	No. studies	No. patients
1	Novartis	32	7 033
2	Pfizer	23	3 302
3	Hoffman-La Roche	21	15 129
4	Abbvie	16	4 765
5	Merck	14	8 998
6	GlaxoSmithKline	14	13 045
7	Janssen	12	1 010
8	Eli Lilly	11	3 164
9	Boehringer Ingelheim	11	654
10	AstraZeneca	11	6 032
Combined market share of top-10 companies		<b>3%</b>	<b>10%</b>





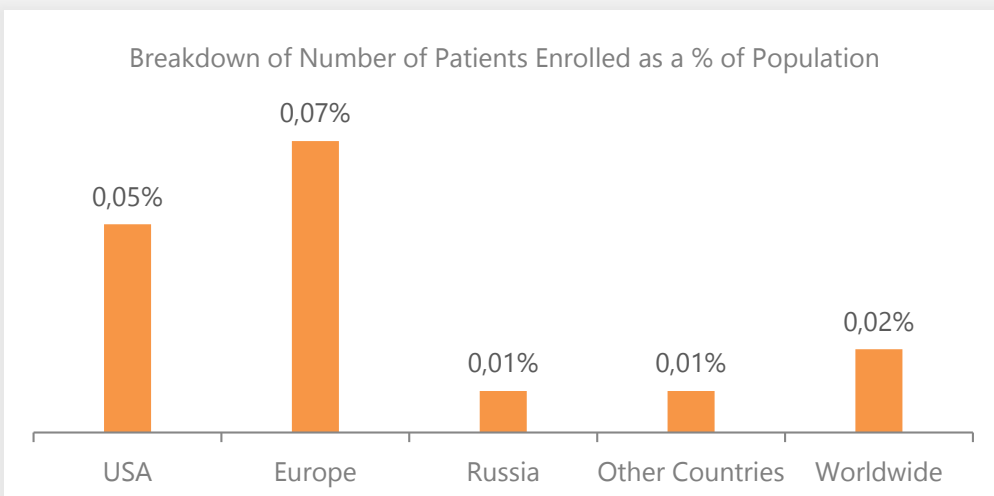
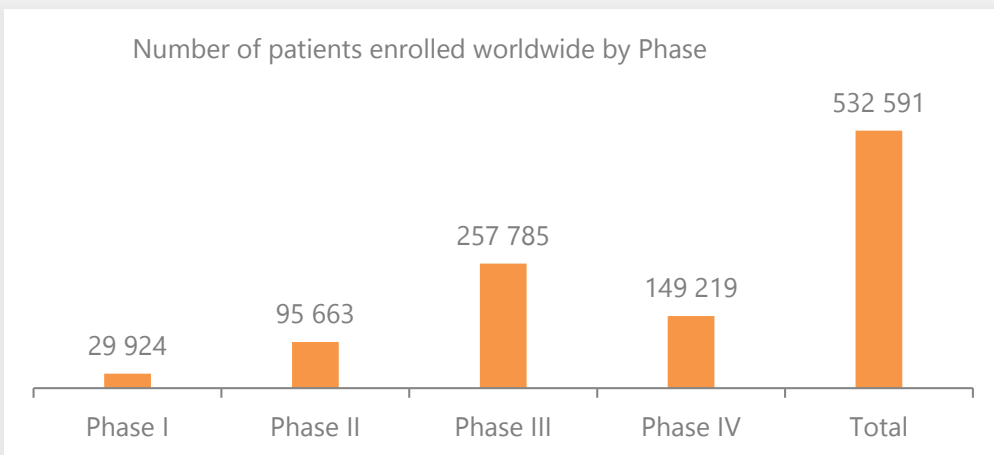


## WORLDWIDE CLINICAL TRIALS

### Patient Data

The worldwide population of patients enrolled in clinical trials of all types in Q3 2018 reached 1.2 million people. Six hundred thousand of these patients are enrolled in interventional trials with an identified study phase (I – IV). The majority of patients are enrolled in Phase III trials, with the largest growth in global patient population being in Europe.

However, the share of patients participating in clinical trials remains extremely low in comparison with the overall size of population – approximately 0,02% Worldwide and 0,01% in Russia. The prevalent therapeutic areas of clinical trials worldwide are Oncology and Cardiology.



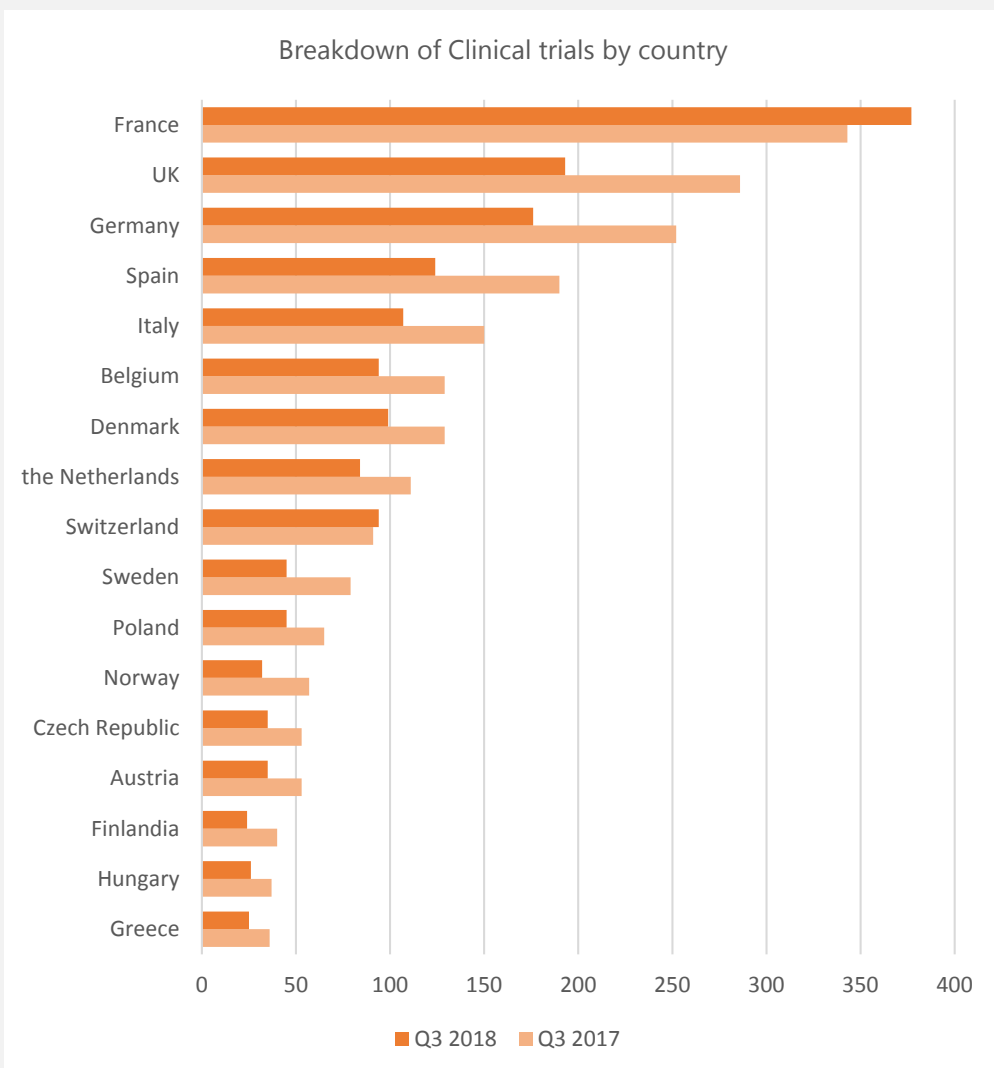


# CLINICAL TRIALS IN EUROPE

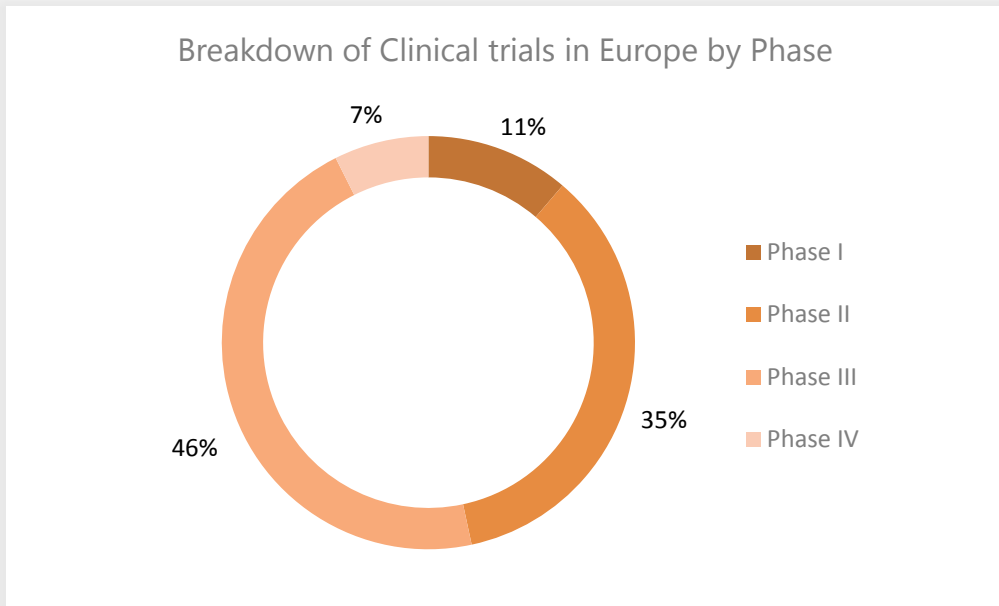
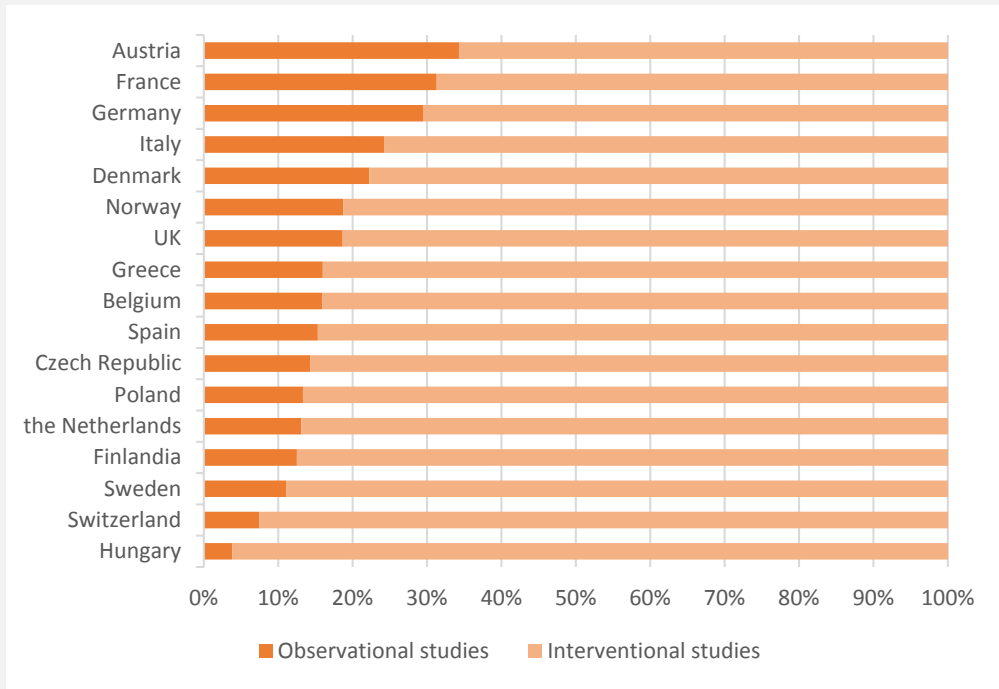
## Trial Data

During Q3 2018 FDA approved the initiation of 1,615 new clinical trials of all types in leading 17 European countries (we set a threshold of minimum 20 Clinical trials conducted in Q3 2018 as including criteria for European countries), including local and bioequivalence studies with an overall year on year reduction of 23%.

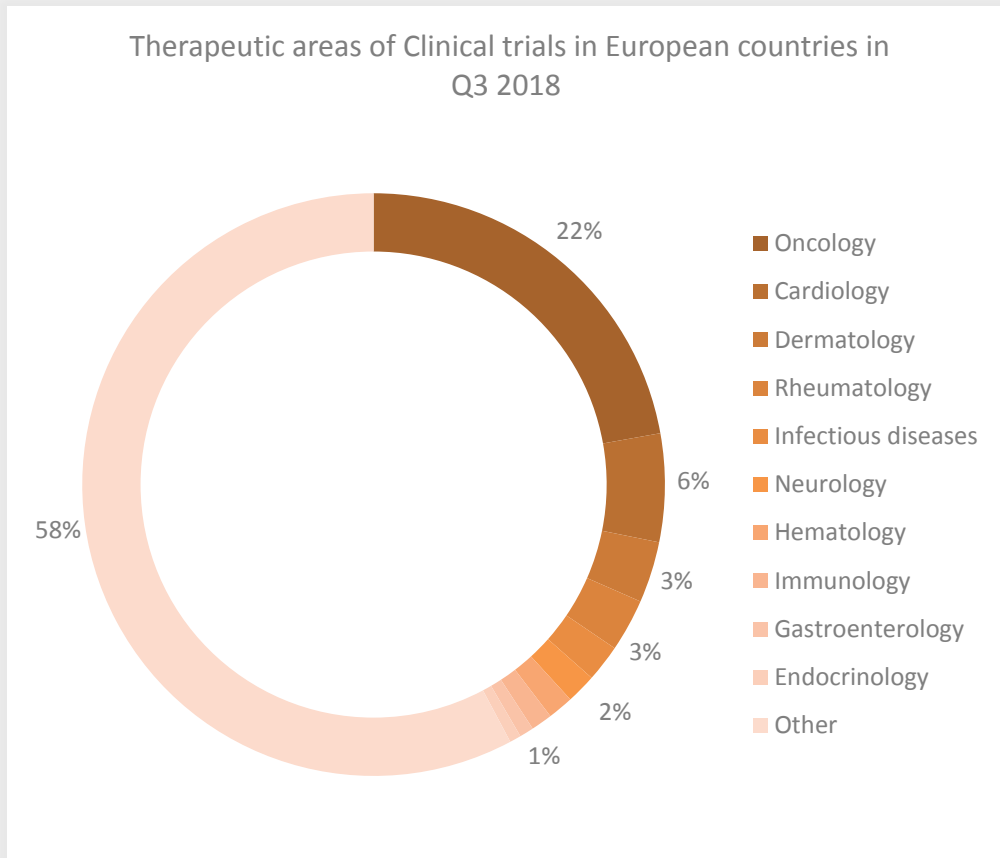
The leading countries by the number of clinical trials initiated in Q3 2018 were France, UK, Germany, Spain and Italy.



The most prevalent type of clinical trials conducted across European sites were interventional studies. The most frequent phase of clinical trials conducted across European sites by number of studies was Phase III.



The largest number of clinical trials initiated in 17 leading European countries in Q3 2018 were related to Oncology (281 studies), Cardiology (76 studies), Dermatology (43 studies), Rheumatology (37 studies), Infectious Diseases (26 studies), and Neurology (21 studies).



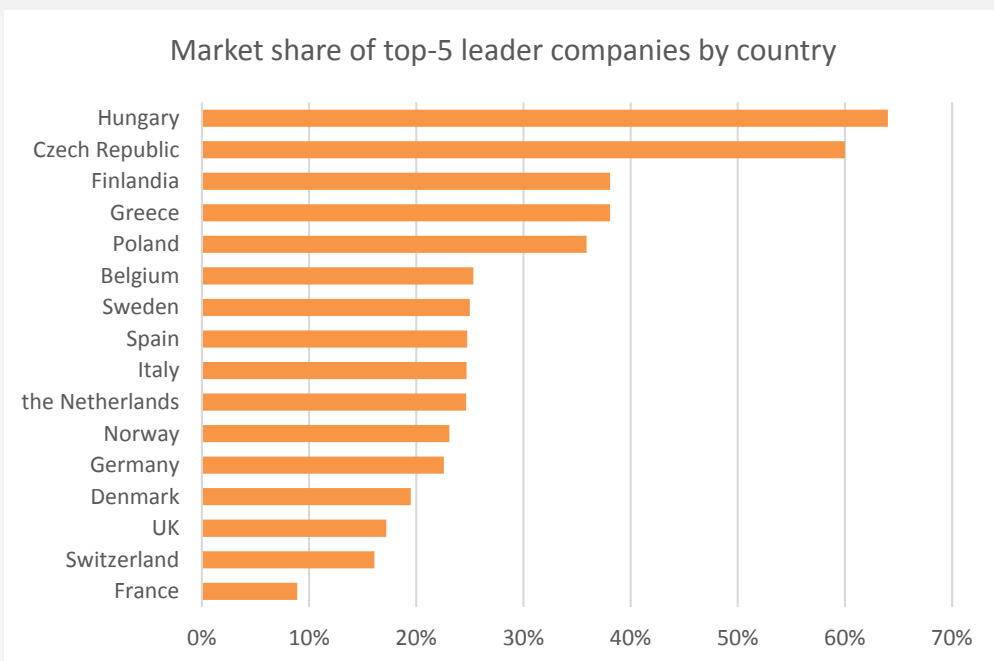


# CLINICAL TRIALS IN EUROPE

## Sponsor Data

Countries of origin for the top 10 sponsors of all Clinical trials in Europe Q3 2018 include USA (AbbVie, Bristol-Myers Squibb, Merck, Eli Lilly, Janssen), Switzerland (Hoffmann-La Roche, Novartis) and France (Sanofi). The top 10 leading companies have a combined market share of 15%.

Nº	Company Name	No. studies
1	Hoffman-La Roche	96
2	AbbVie	65
3	Bristol-Myers Squibb	21
4	Bayer	21
5	AstraZeneca	17
6	Merck	10
7	Eli Lilly	10
8	Janssen	8
9	Novartis	4
10	Sanofi	2



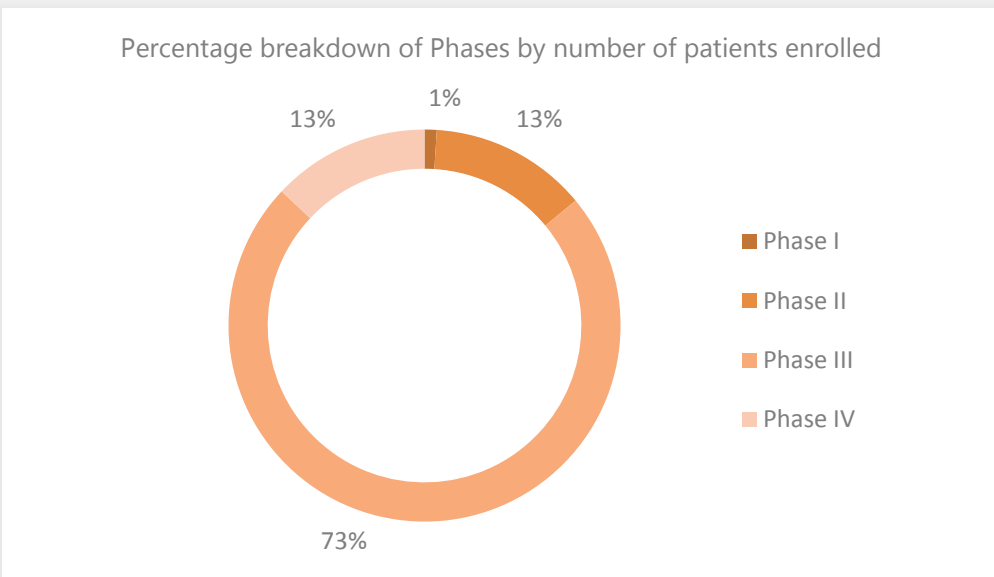
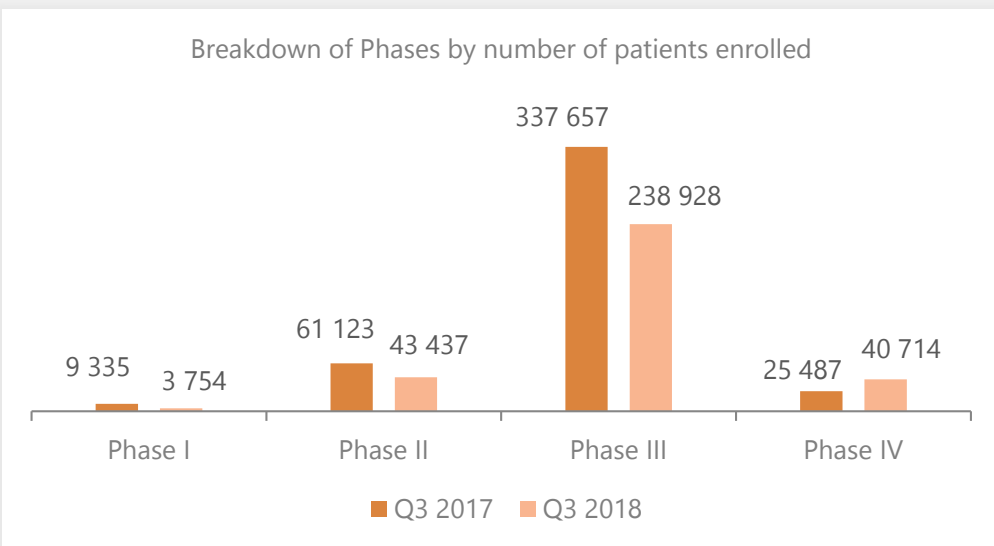




# CLINICAL TRIALS IN EUROPE

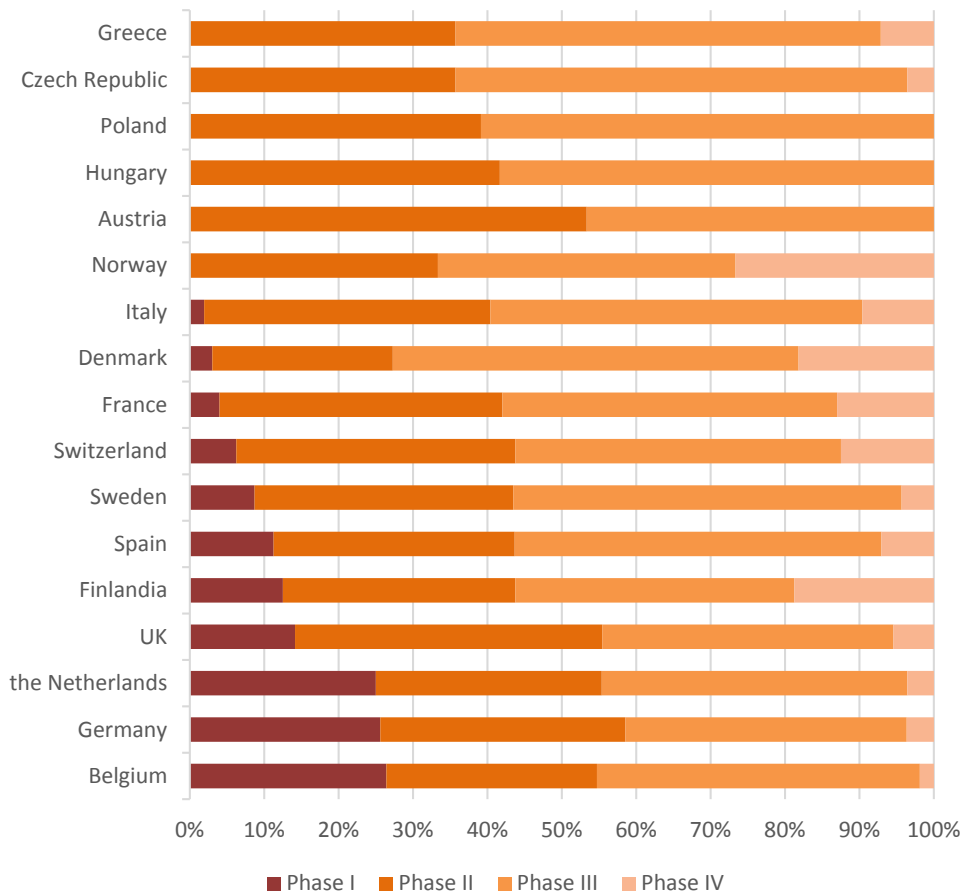
## Patient Data

The overall number of patients involved in clinical trials initiated in 17 leading European countries in Q3 2018 reached 326 833 people, however this remains extremely low in comparison with the population size of Europe – with only 0,07% of the population in 17 leading European countries participating in clinical trials with an identified phase (I-IV). We set a threshold of as minimum 20 Clinical trials conducted in Q3 2018 as including criteria for European countries



The most prevalent phase of clinical trials by number of participating patients was Phase III. The total number of Phase I, II & III studies was lower in comparison with Q3 2017, while the number of Phase IV studies was higher.

Percentage breakdown of Phases by number of patients enrolled in 17 leading European countries in Q3 2018





## Regulatory Data

During Q3 2018, the Committee for Medicinal Products for Human Use (CHMP) of the European Medicine Agency (EMA) evaluated 21 new drugs. One drug was withdrawn, 20 drugs (including 2 generics and 1 biosimilar drugs) received positive opinions and were approved for marketing. Twelve drugs of the 21 new drugs were tested in clinical trials across Russian sites.

Aprr.date	Drug (active ingredient)	Company
09/18/2018	Pregabalin Zentiva k.s. (Pregabalin)	Zentiva k.s.
09/14/2018	Keytruda (Pembrolizumab)	Merck
09/13/2018	Darunavir Mylan (Darunavir)	Mylan
09/13/2018	Humira (Adalimumab)	AbbVie
09/12/2018	Ocaliva (Obeticholic Acid)	Intercept Pharma
09/05/2018	Lusduna (Insulin Glargine)	Merck
09/03/2018	Vimpat (Lacosamide)	UCB Pharma
08/30/2018	Afstyla (lonoctocog Alfa)	Behring
08/29/2018	Nimenrix (Meningococcal Group A C W135 and Y Conjugate Vaccine)	Pfizer
08/24/2018	Trajenta (Linagliptin)	Boehringer
08/24/2018	Jentadueto (Linagliptin/Metformin)	Ingelheim
08/14/2018	Olumiant (Baricitinib)	Eli Lilly
08/07/2018	Cinryze (C1 Esterase Inhibitor Human)	Shire
08/03/2018	Stelara (Ustekinumab)	Janssen-Cilag
08/02/2018	Repatha (Evolocumab)	Amgen
07/27/2018	Ibrance (Palbociclib)	Pfizer
07/26/2018	Vemlidy (Tenofovir Alafenamide)	Gilead
07/17/2018	Rekovelte (Follitropin Delta)	Ferring Pharmaceuticals
07/13/2018	Fiasp (Insulin Aspart)	Novo Nordisk
07/04/2018	Trisenox (Arsenic Trioxide)	Teva



### FDA inspections

According to official FDA website, 2 FDA inspections were conducted at investigative sites located in Czech Republic during the Q3 of 2018 year. Both inspections ended with a No Action Indicated (NAI) outcome





# TECH TRENDS IN PHARMACEUTICALS AND HEALTHCARE INDUSTRIES

---

## Patient Centricity

Streamlined tech disruption is occurring everywhere these days. The Pharmaceuticals and Healthcare industries are no exception from this global trend, but strong state authorities' regulations in these areas create a number of difficulties for tech startups trying to improve the efficiency of patient-to-service transaction processes. Nevertheless, beginning from early 2012, there have been a multitude of ambitious and innovative tech startups aiming to improve patient experience, diagnostics and treatment efficiency, exploring new insights in data analytics and reducing transactional costs for the Pharmaceutical and Healthcare industries.

The most promising areas of tech disruption in the Pharmaceuticals and Healthcare industries are Patient-faced services and new tech for clinical trials and healthcare providers.

## Medication Adherence

Medication adherence app maker **Medisafe** has announced a partnership with **Boehringer Ingelheim** following a successful pilot program with their Pradaxa drug. A special version of Medisafe app incorporates Pradaxa-specific educational information which helps patients to comply with prescribed medication schedules.

**Boehringer Ingelheim** and adherence app maker **HealthPrize Technologies** announced that the digital adherence support program **RespiPoints** will be expanded to any patient who is taking certain **Boehringer Ingelheim** medications, including some available in the **Respimat** inhaler. This experience includes free reporting of daily adherence, verifying monthly medication refills, reading educational materials as well as completing quizzes and surveys.



### Telemedicine

Leading UK telemedicine provider **Babylon Health** aims to double its London team of scientists and engineers by the end of this year, targeting to expand its capabilities and apply artificial intelligence to assist patients with the management of chronic diseases. The company proved that its AI had demonstrated the ability to provide health advice "on-par with practicing clinicians" in an MRCGP assessment in June. The MRCGP exam is the final test for trainee General Practitioners (GPs), set by the UK Royal College of General Practitioners (RCGP). Trainee GPs who pass this assessment have demonstrated their competence and clinical skills to a level which is sufficiently high enough for them to undertake independent practice.

U.S. telemedicine provider **Teladoc Health** now supports more than 20 languages in corporate services for multinational customers and become available in 24-7 mode. Physicians working at Teladoc will also be equipped with the cultural background and local health system know-how necessary when taking on non-emergency cases in various regions.

### In-Home Diagnostic Devices

**Inui Health**, formerly Scanadu, announces an FDA-cleared home urine testing platform. The smartphone-connected system can perform five different tests (protein, glucose, ketone, leukocyte and nitrite concentration in urine) that could help diagnose UTIs, diabetes, and kidney diseases



## Clinical Trials

### Risk Management in Clinical Trials

**Quanticate**, a global data-focused CRO, has announced its partnership with risk-based monitoring software vendor **CluePoints** as part of its new Data Quality Oversight service. Quanticate's new service enables risk-based centralized statistical monitoring in response to the amendments to the ICH Good Clinical Practice (GCP) E6(R2) guidelines.

By partnering with CluePoints, Quanticate will offer customers the creation of statistical analytics reports on key risk indicators and comprehensive risk signals across all clinical and operational data which enable sponsors to interpret findings to assess the integrity of their trial sites and associated data.

Leading global CRO **Iqvia** is expanding its portfolio of its clinically-focused tech solutions to automate clinical trial processes and reduce patient burden with **Salesforce** machine learning solutions.

### Study Data Analytics

**U.S. National Institute of Health (NIH)** deals with leading big data analysis platform **Palantir** to streamline health research with a \$7M contract.

A 'subsidiary' of NIH, the National Center for Advancing Translational Sciences (NCAT) and its related groups aims to use the tech to automatically aggregate research data from public and private sources into a single interface for more streamlined analysis. This automatic platform will help the center's researchers interpret data that was previously disparate as part of a collective whole, and thereby achieve new insights.

### Study Compliance

**Deloitte** acquires risk-based platform **QSpace** designed to manage the GxP validation life cycle of GxP and non-GxP computerized systems, manufacturing equipment, lab instruments and utility systems. It's Title 21 CFR Part 11 compliant E-signatures and configurable review workflows allow for an improved collaboration and accountability became the part of Deloitte services.

## Healthcare Providers

### AI Diagnostic Tools

**Google DeepMind's AI** can detect over 50 eye diseases as accurately as a doctor. The software is based on established principles of deep learning, which uses algorithms to identify common patterns in data and was trained on nearly 15,000 OCT scans from some 7,500 patients.

The system analyzes 3D scans of the retina, identifies dozens of common eye diseases from 3D scans and then recommends the patient for treatment. In a test where the AI's judgments were compared with diagnoses by a panel of eight doctors, the software made the same recommendation more than 94 percent of the time.

Digital pathology startup **Proscia** lands \$8.3 M in a Series A funding round. The company develops digital pathology software and AI applications for cancer diagnosis.

The use of AI in diagnosis has been on the rise. In April the FDA granted **IDx** the first De Novo clearance for an AI-based software system for the autonomous detection of diabetic retinopathy in adults who have diabetes.

### Physician's Assistants

Wearable, voice-powered doctor's assistant **Notable** raises \$13.5M in a Series A funding to further develop its wearable AI voice assistant for physicians.

The platform combines AI and voice recognition technology to capture information from a doctor's visit. It can pick up on dictations and orders and can recommend the appropriate billing codes. Then the data from the visit is automatically entered into the EHR using secure robotic processing automation.

Voice-powered AI physician assistants are on the rise. In May, **Robin Healthcare**, another voice-enabled AI device designed to help doctors and clinicians write clinical notes, emerged from stealth mode. Additionally, voice-enabled doctor assistant **Suki** raised \$20 million in the spring.

## About Synergy

With its unique prevolutionary mind-set, Synergy is now the World's First Agile Risk Based CRO.

**Prevolution** is the implementation of thoughtful premeditated change resulting from the anticipation and analysis of future trends before they happen – in other words, being 'one step ahead of evolution'.

The high recruitment rates of the emerging markets combined with innovative technology allows our clients conduct faster, cost-effective studies without sacrificing quality. We replace outdated R&D strategies by novel, more efficient approaches to clinical research.

